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(71) Applicant (for all designated States except US): KANTON ZURICH VERTRETEN DURCH DIE UNIVERSITÄT ZÜRICH [CH/CH]; Winterthurerstrasse 190, CH-8057 Zürich (CH).

(72) Inventor; and

(75) Inventor/Applicant (for US only): HANSEN, Hans-Jürgen [DE/CH]; Frohburgstrasse 101, CH-8006 Zurich (CH).

(74) Agent: E. BLUM & CO.; Vorderberg 11, CH-8044 Zürich (CH).

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(54) Title: DOUBLE-BOND SHIFTS OF SUBSTITUTED (4N)-ANNULENES FOR INFORMATION STORAGE AND DATA **PROCESSING** 

### (57) Abstract

The present application describes a method for information storage and data processing comprising the steps of thermo inducing or photo inducing double-bond shifts (DBS) in substituted (4n)-annulenes thus generating transitions between two different conjugation states with at least one substituent. The two different conjugation states are the conjugation on-state and conjugation off-state of the annulene core  $\pi$ -electrons with the substituent  $\pi$ -electrons. The present invention is furthermore related to novel substituted (4n)-heptalenes being optically and/or thermally switchable, based on thermal or photochemical double-bond shifts (DBS) as well as methods for their preparation. The (4n)-heptalenes can be used for information storage and data processing devices.

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